

# Management of Companies and Enterprises: 2002

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## 2002 Economic Census

*Management of Companies and Enterprises*

Industry Series



USCENSUSBUREAU

*Helping You Make Informed Decisions*

U.S. Department of Commerce  
Economics and Statistics Administration  
U.S. CENSUS BUREAU



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-- Not applicable for this report.

**Table 1. Summary Statistics for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	Kind of business	Establish- ments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	First-quarter payroll (\$1,000)	Paid employees for pay period including March 12 (number)
55	Management of companies and enterprises .....	50 102	119 477 966	190 807 531	50 877 352	2 853 788
551	Management of companies and enterprises .....	50 102	119 477 966	190 807 531	50 877 352	2 853 788
5511	Management of companies and enterprises .....	50 102	119 477 966	190 807 531	50 877 352	2 853 788
55111	Management of companies and enterprises .....	50 102	119 477 966	190 807 531	50 877 352	2 853 788
551111	Offices of bank holding companies .....	1 827	10 934 459	1 467 784	481 093	26 592
551112	Offices of other holding companies .....	10 545	46 493 669	7 876 874	2 394 978	110 324
551114	Corporate, subsidiary, and regional managing offices .....	37 730	62 049 838	181 462 873	48 001 281	2 716 872

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 2. Comparative Statistics for the United States (1997 NAICS Basis): 2002 and 1997**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 and 1997 Economic Censuses. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

1997 NAICS code	Kind of business	Establishments (number)	Revenue (\$1,000)	Annual payroll (\$1,000)	Paid employees for pay period including March 12 (number)
55	Management of companies and enterprises ..... 2002.. 1997..	50 102 47 319	119 477 966 92 473 059	190 807 531 154 177 673	2 853 788 2 617 527
551	Management of companies and enterprises ..... 2002..	50 102	119 477 966	190 807 531	2 853 788
	1997..	47 319	92 473 059	154 177 673	2 617 527
5511	Management of companies and enterprises ..... 2002..	50 102	119 477 966	190 807 531	2 853 788
	1997..	47 319	92 473 059	154 177 673	2 617 527
55111	Management of companies and enterprises ..... 2002..	50 102	119 477 966	190 807 531	2 853 788
	1997..	47 319	92 473 059	154 177 673	2 617 527
551111	Offices of bank holding companies ..... 2002..	1 827	10 934 459	1 467 784	26 592
	1997..	2 390	21 306 325	1 608 425	26 921
551112	Offices of other holding companies ..... 2002..	10 545	46 493 669	7 876 874	110 324
	1997..	9 666	41 190 916	7 483 034	98 908
551114	Corporate, subsidiary, and regional managing offices ..... 2002..	37 730	62 049 838	181 462 873	2 716 872
	1997..	35 263	29 975 818	145 086 214	2 491 698

Note: The data in this table are based on the 2002 and 1997 Economic Censuses. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

**Table 3. Product Lines by Kind of Business for the United States: 2002**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
55		Management of companies and enterprises . . . . .	50 102	X	119 477 966	X	100.0	72.0
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment . . . . .	1 932	33 181 379	30 075 724	90.6	25.2	69.3
	30061	Food and beverages . . . . .	597	6 402 347	5 240 342	81.9	4.4	X
	30062	Chemicals and allied products . . . . .	79	2 910 007	2 387 988	82.1	2.0	X
	30063	Drugs and pharmaceuticals . . . . .	57	1 606 642	1 277 303	79.5	1.1	X
	30064	Computers and peripheral equipment . . . . .	38	504 025	282 709	56.1	.2	X
	30065	Automobiles, trucks, and other motor vehicles . . . . .	91	1 915 229	1 523 621	79.6	1.3	X
	30066	Other machinery and equipment . . . . .	119	3 330 083	1 544 674	46.4	1.3	X
	30067	All other product sales . . . . .	1 103	20 172 951	17 819 087	88.3	14.9	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	1 717	20 045 233	13 859 538	69.1	11.6	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	1 834	12 116 290	5 001 402	41.3	4.2	X
	30090	Franchise sales and fees . . . . .	650	4 101 634	2 010 590	49.0	1.7	X
	30100	Research and development . . . . .	213	3 150 546	368 134	11.7	.3	X
	30110	Interest and dividends . . . . .	15 705	77 649 512	57 254 894	73.7	48.0	71.0
	30111	Interest . . . . .	14 401	75 305 659	30 965 903	41.1	25.9	X
	30112	Dividends . . . . .	5 521	43 821 835	26 288 991	60.0	22.0	X
	30120	Gains (losses) from assets sold or traded . . . . .	4 994	38 725 809	4 322 621	11.2	3.6	X
	30130	Contributions, gifts, and grants . . . . .	1 396	3 379 707	1 531 694	45.3	1.3	X
	30190	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	71.8
	30191	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	X
551		Management of companies and enterprises . . . . .	50 102	X	119 477 966	X	100.0	72.0
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment . . . . .	1 932	33 181 379	30 075 724	90.6	25.2	69.3
	30061	Food and beverages . . . . .	597	6 402 347	5 240 342	81.9	4.4	X
	30062	Chemicals and allied products . . . . .	79	2 910 007	2 387 988	82.1	2.0	X
	30063	Drugs and pharmaceuticals . . . . .	57	1 606 642	1 277 303	79.5	1.1	X
	30064	Computers and peripheral equipment . . . . .	38	504 025	282 709	56.1	.2	X
	30065	Automobiles, trucks, and other motor vehicles . . . . .	91	1 915 229	1 523 621	79.6	1.3	X
	30066	Other machinery and equipment . . . . .	119	3 330 083	1 544 674	46.4	1.3	X
	30067	All other product sales . . . . .	1 103	20 172 951	17 819 087	88.3	14.9	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	1 717	20 045 233	13 859 538	69.1	11.6	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	1 834	12 116 290	5 001 402	41.3	4.2	X
	30090	Franchise sales and fees . . . . .	650	4 101 634	2 010 590	49.0	1.7	X
	30100	Research and development . . . . .	213	3 150 546	368 134	11.7	.3	X
	30110	Interest and dividends . . . . .	15 705	77 649 512	57 254 894	73.7	48.0	71.0
	30111	Interest . . . . .	14 401	75 305 659	30 965 903	41.1	25.9	X
	30112	Dividends . . . . .	5 521	43 821 835	26 288 991	60.0	22.0	X
	30120	Gains (losses) from assets sold or traded . . . . .	4 994	38 725 809	4 322 621	11.2	3.6	X
	30130	Contributions, gifts, and grants . . . . .	1 396	3 379 707	1 531 694	45.3	1.3	X
	30190	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	71.8
	30191	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	X
5511		Management of companies and enterprises . . . . .	50 102	X	119 477 966	X	100.0	72.0
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment . . . . .	1 932	33 181 379	30 075 724	90.6	25.2	69.3
	30061	Food and beverages . . . . .	597	6 402 347	5 240 342	81.9	4.4	X
	30062	Chemicals and allied products . . . . .	79	2 910 007	2 387 988	82.1	2.0	X
	30063	Drugs and pharmaceuticals . . . . .	57	1 606 642	1 277 303	79.5	1.1	X
	30064	Computers and peripheral equipment . . . . .	38	504 025	282 709	56.1	.2	X
	30065	Automobiles, trucks, and other motor vehicles . . . . .	91	1 915 229	1 523 621	79.6	1.3	X
	30066	Other machinery and equipment . . . . .	119	3 330 083	1 544 674	46.4	1.3	X
	30067	All other product sales . . . . .	1 103	20 172 951	17 819 087	88.3	14.9	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	1 717	20 045 233	13 859 538	69.1	11.6	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	1 834	12 116 290	5 001 402	41.3	4.2	X
	30090	Franchise sales and fees . . . . .	650	4 101 634	2 010 590	49.0	1.7	X
	30100	Research and development . . . . .	213	3 150 546	368 134	11.7	.3	X
	30110	Interest and dividends . . . . .	15 705	77 649 512	57 254 894	73.7	48.0	71.0
	30111	Interest . . . . .	14 401	75 305 659	30 965 903	41.1	25.9	X
	30112	Dividends . . . . .	5 521	43 821 835	26 288 991	60.0	22.0	X
	30120	Gains (losses) from assets sold or traded . . . . .	4 994	38 725 809	4 322 621	11.2	3.6	X
	30130	Contributions, gifts, and grants . . . . .	1 396	3 379 707	1 531 694	45.3	1.3	X
	30190	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	71.8
	30191	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	X
55111		Management of companies and enterprises . . . . .	50 102	X	119 477 966	X	100.0	72.0

See footnotes at end of table.

**Table 3. Product Lines by Kind of Business for the United States: 2002—Con.**

[These data are preliminary and are subject to change; they will be superseded by data released in later reports. Includes only establishments of firms with payroll. For meaning of abbreviations and symbols, see introductory text. For explanation of terms, see Appendix A. Data based on the 2002 Economic Census. For information on confidentiality protection, sampling error, nonsampling error, and definitions, see note at end of table]

2002 NAICS code	2002 Product line code	Kind of business and product line	Establishments with the product line		Product line revenue			Response coverage <sup>2</sup> (percent)
			Number	Total revenue (\$1,000)	Amount <sup>1</sup> (\$1,000)	As percent of total revenue of—		
						Estab- lishments with the product line	All estab- lishments <sup>1</sup>	
55111		Management of companies and enterprises—Con.						
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment . . . . .	1 932	33 181 379	30 075 724	90.6	25.2	69.3
	30061	Food and beverages . . . . .	597	6 402 347	5 240 342	81.9	4.4	X
	30062	Chemicals and allied products . . . . .	79	2 910 007	2 387 988	82.1	2.0	X
	30063	Drugs and pharmaceuticals . . . . .	57	1 606 642	1 277 303	79.5	1.1	X
	30064	Computers and peripheral equipment . . . . .	38	504 025	282 709	56.1	.2	X
	30065	Automobiles, trucks, and other motor vehicles . . . . .	91	1 915 229	1 523 621	79.6	1.3	X
	30066	Other machinery and equipment . . . . .	119	3 330 083	1 544 674	46.4	1.3	X
	30067	All other product sales . . . . .	1 103	20 172 951	17 819 087	88.3	14.9	X
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	1 717	20 045 233	13 859 538	69.1	11.6	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	1 834	12 116 290	5 001 402	41.3	4.2	X
	30090	Franchise sales and fees . . . . .	650	4 101 634	2 010 590	49.0	1.7	X
	30100	Research and development . . . . .	213	3 150 546	368 134	11.7	.3	X
	30110	Interest and dividends . . . . .	15 705	77 649 512	57 254 894	73.7	48.0	71.0
	30111	Interest . . . . .	14 401	75 305 659	30 965 903	41.1	25.9	X
	30112	Dividends . . . . .	5 521	43 821 835	26 288 991	60.0	22.0	X
	30120	Gains (losses) from assets sold or traded . . . . .	4 994	38 725 809	4 322 621	11.2	3.6	X
	30130	Contributions, gifts, and grants . . . . .	1 396	3 379 707	1 531 694	45.3	1.3	X
	30190	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	71.8
	30191	All other revenue . . . . .	5 641	29 690 474	4 945 834	16.7	4.1	X
551111		Offices of bank holding companies . . . . .	1 827	X	10 934 459	X	100.0	62.4
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	24	7 107	6 889	96.9	.1	X
	30090	Franchise sales and fees . . . . .	18	75 885	11 044	14.6	.1	X
	30110	Interest and dividends . . . . .	1 777	10 825 552	9 989 831	92.3	91.4	59.9
	30111	Interest . . . . .	1 370	9 760 534	6 892 284	70.6	63.0	X
	30112	Dividends . . . . .	1 033	4 604 107	3 097 547	67.3	28.3	X
	30120	Gains (losses) from assets sold or traded . . . . .	439	4 209 548	209 504	5.0	1.9	X
	30130	Contributions, gifts, and grants . . . . .	10	38 380	2 078	5.4	Z	X
	30190	All other revenue . . . . .	779	4 170 184	714 676	17.1	6.5	62.3
	30191	All other revenue . . . . .	779	4 170 184	714 676	17.1	6.5	X
551112		Offices of other holding companies . . . . .	10 545	X	46 493 669	X	100.0	73.1
	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	277	449 596	391 127	87.0	.8	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	1 271	1 478 238	1 058 780	71.6	2.3	X
	30090	Franchise sales and fees . . . . .	240	802 220	476 497	59.4	1.0	X
	30100	Research and development . . . . .	74	85 836	23 199	27.0	.1	X
	30110	Interest and dividends . . . . .	9 180	44 766 113	41 113 309	91.8	88.6	72.8
	30111	Interest . . . . .	8 436	44 088 354	19 837 583	45.0	42.8	X
	30112	Dividends . . . . .	3 540	32 866 833	21 275 726	64.7	45.9	X
	30120	Gains (losses) from assets sold or traded . . . . .	2 379	20 820 606	2 469 713	11.9	5.3	X
	30130	Contributions, gifts, and grants . . . . .	143	136 410	35 725	26.2	.1	X
	30190	All other revenue . . . . .	2 208	5 741 744	829 578	14.4	1.8	72.6
	30191	All other revenue . . . . .	2 208	5 741 744	829 578	14.4	1.8	X
551114		Corporate, subsidiary, and regional managing offices . . . . .	37 730	X	62 049 838	X	100.0	72.9
	30060	Sale of products manufactured or assembled by other establishments of this enterprise and sold by employees of this establishment . . . . .	1 932	33 181 379	30 075 724	90.6	48.5	70.1
	30061	Food and beverages . . . . .	597	6 402 347	5 240 342	81.9	8.4	X
	30062	Chemicals and allied products . . . . .	79	2 910 007	2 387 988	82.1	3.8	X
	30063	Drugs and pharmaceuticals . . . . .	57	1 606 642	1 277 303	79.5	2.1	X
	30064	Computers and peripheral equipment . . . . .	38	504 025	282 709	56.1	.5	X
	30065	Automobiles, trucks, and other motor vehicles . . . . .	91	1 915 229	1 523 621	79.6	2.5	X
	30066	Other machinery and equipment . . . . .	119	3 330 083	1 544 674	46.4	2.5	X
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	30070	Products resold (products purchased from others and resold by this establishment without further manufacture, fabrication, processing, or assembly) . . . . .	1 435	19 591 810	13 467 974	68.7	21.7	X
	30080	Sales, license fees, royalties, and other payments from the marketing of intangible property such as software, music, motion pictures, and other intellectual property . . . . .	539	10 630 945	3 935 733	37.0	6.3	X
	30090	Franchise sales and fees . . . . .	392	3 223 529	1 523 049	47.2	2.5	X
	30100	Research and development . . . . .	136	3 064 710	344 935	11.3	.6	X
	30110	Interest and dividends . . . . .	4 748	22 057 847	6 151 754	27.9	9.9	71.3
	30111	Interest . . . . .	4 595	21 456 771	4 236 036	19.7	6.8	X
	30112	Dividends . . . . .	948	6 350 895	1 915 718	30.2	3.1	X
	30120	Gains (losses) from assets sold or traded . . . . .	2 176	13 695 655	1 643 404	12.0	2.6	X
	30130	Contributions, gifts, and grants . . . . .	1 243	3 204 917	1 493 891	46.6	2.4	X
	30190	All other revenue . . . . .	2 654	19 778 546	3 401 580	17.2	5.5	72.7
	30191	All other revenue . . . . .	2 654	19 778 546	3 401 580	17.2	5.5	X

<sup>1</sup>Product line revenue and/or product line percents may not sum to totals due to exclusion of selected lines to avoid disclosing data for individual companies, due to rounding, and/or due to exclusion of lines that did not meet publication criteria.

<sup>2</sup>Revenue of establishments reporting product line revenue as percent of total revenue.

Note: The data in this table are based on the 2002 Economic Census. To maintain confidentiality, the Census Bureau suppresses data to protect the identity of any business or individual. The census results in this table contain nonsampling error. Data users who create their own estimates using data from this table should cite the Census Bureau as the source of the original data only. See also explanation of terms and geographic definitions. For the full technical documentation, see Appendix C.

Table 4. **Industry Concentration by Largest Firms for the United States: 2002**

[Not applicable to this report]